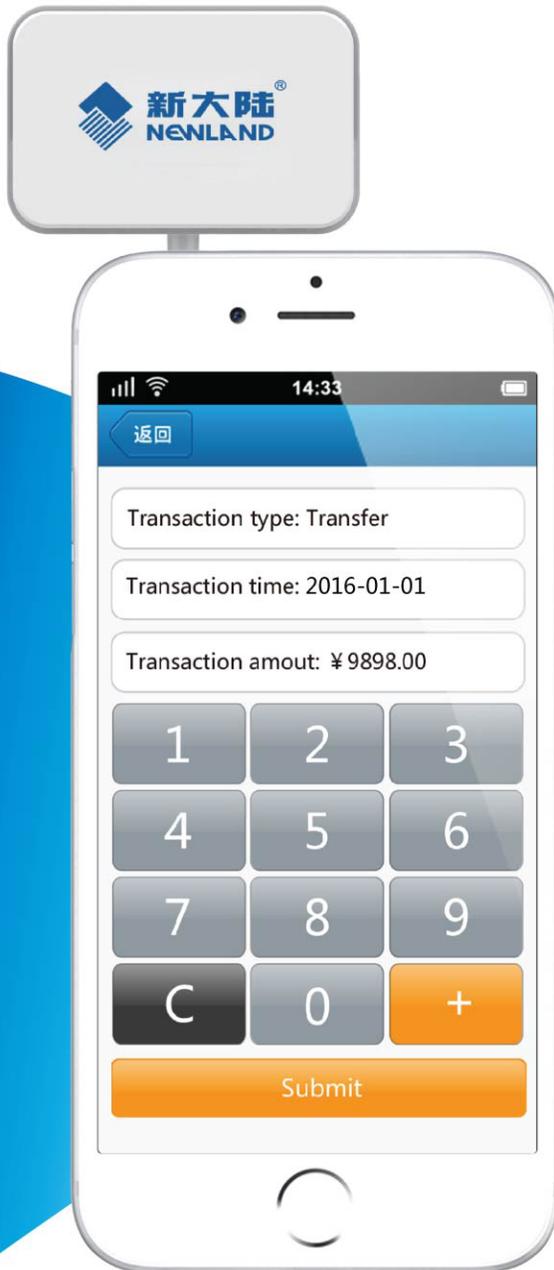




新大陆支付技术
Newland Payment Technology

Where payment happens
Where **NEWLAND** discovered



NEWLAND ME11

Mobile Card Reader

Main Features

- Phone compatibility:** smart platform full coverage
iOS, Android, Windows Phone
- User experience:** high success rate of card-swiping;
high tolerance of abnormal card
- Self-adaptability of positive and negative sides:**
self-adaptable to positive and negative polarities
- Multi-solution supports:** supplied according to different
cost, experience and safety requirements
multiple technical solutions for clients to make target
choices of the optimal

Application Scenarios

-  **Financial field** | balance inquiry, transaction inquiry,
account transfer,
credit card repayment, etc
-  **Proxy payment** | proxy payment of water, electricity,
coal gas, fixed-line telephone,
mobile phone and broadband
access charges, etc
-  **Online shopping payment** | fast and convenient online payment
directly via a relevant payment
interface on the Internet

www.newlandpayment.com

Main Technical Data

Magnetic card reader	Support 2/3 magnetic tracks bi-directional swipe, support GB/T 14916 magnetic card Support GB/T 15120 、GB/T 15694-1、 ISO 7812-2、 GB/T17552 strip encoding standards
IC card reader	Support 1 non-contactless IC card reading Support 1.8V、 3V、 5V card reading Support memory and CPU card Conform EMV、 PBOC3.0、 ISO7816 standards
Encryption	DES, 3DES encryption
Communication	4-section 3.5mm analog audio jack
Power source	Embedded rechargeable lithium battery, support over 10000 normal transactions on one single charge (45 secs/per transaction)
Indicator	Charging status: red Full battery/normal operation status: green Low battery status: Flashing green light
Operating environment	Working temperature: 0℃ ~ 55℃ Storage temperature: -30℃ ~ 70℃
Certification	EMV L1& L2 certification PBOC L1 & L2 UnionPay personal payment terminal safety certification



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Users should refer to physical product for confirmation of appearance and configuration.

The right to interpret this catalogue hereof rests with Fujian Newland Payment Technology Co., Ltd.